



HIGHER EDUCATION SUSTAINABILITY CONFERENCE

March 5-7, 2025

Presenting Host Sponsor



CORPORATE SPONSOR OVERVIEW

ABOUT US

WASHINGTON OREGON CASCADIA HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington Oregon Cascadia Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration around sustainability and social justice within the Cascadia region's higher education institutions.

Educational sessions, meetups and networking opportunities empower participants to advance action steps to create change. Solutions shared at the conference are tailored for implementation in our unique political, social, economic and environmental climate.

WOHESC Program Committee



Brandon Leswoske
Portland State
University



Leticia Cavazos Sanchez
Oregon State
University



Jill Anne Smedstad
Southern Oregon
University



D'Andre Fisher, M.Ed.
North Seattle College



Lisa Dulude
University of
Washington



Lindsey MacDonald
Western Washington
University



Monica Stenzel
Spokane Falls
Community College



Daryl Pierson
Portland State
University



Taylor McHolm
University of
Oregon



Amy Dvorak
Lewis & Clark
College



Briar Schoon
Portland
Community College



Sarah Stoeckl
University of
Oregon



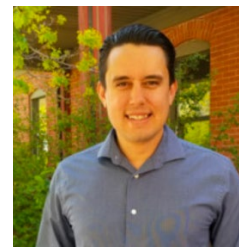
Brandon Trelstad
Oregon State
University



Grace Wang
Western Washington
University



Susan Rivera
Central Washington
University



Jeff Bousson
Central Washington
University

WHO ATTENDS?

394
Attendees

113
Speakers

13
Campus &
Community
Partners

20
Sponsors &
Exhibitors

286
Washington

108
Oregon

28
Other

- Attendees by Category -



Student
44%

Facilities/
Operations
10%



Instructional
Faculty | **11%**



Institutional
Leadership/Senior
Admin | **7%**



Other | **29%**

WHY SPONSOR?

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations



SPONSOR BENEFITS

PRESENTING SPONSOR | \$10,000

- Presenting feature/mention and logo(s) included in all outgoing marketing and promotional activities
- Company leader included in conference program opening segment
- Banner placement in onsite sponsor foyer (provided by sponsor)
- Special offer featured in thank you email to all attendees (optional, approved by WOHESC)
- **10** full conference passes for onsite

STAGE SPONSOR | \$7,500

- Signage featured on five WOHESC stages including main conference stage and breakout stages (signage provided by sponsor, approved and placed by WOHESC)
- Pop-up signage placement in sponsor foyer (provided by sponsor)
- **8** full conference passes for onsite

REGISTRATION & LANYARD SPONSOR | \$6,500 (Exclusive)

- Sponsor branded lanyards utilized for name badges worn by all attendees. Custom lanyards (quantity 500) provided by X
- Thank you from Emcee during Registration/Check-In
- Pop-up sign or custom display featured at/surrounding registration
- Special message on registration page
- **6** full conference passes for onsite

RECEPTION SPONSOR | \$5,000

- Company sign/banner featured during reception (provided by sponsor)
- Introduction by sponsor of reception in WOHESC sponsor foyer
- Logo feature next to reception in conference program (print and digital)
- **5** full conference passes for onsite

LUNCH & LEARN SESSION SPONSOR | \$5,000

- Promotional materials handed out/on chairs during Lunch & Learn session (optional)
- Pop-up sign on main stage during Lunch & Learn session (optional)
- Company leader to provide introduction of Lunch & Learn session on main stage (3-5 minutes)
- Logo feature next to sponsored lunch session in conference program (print and digital)
- **5** full conference passes for onsite

KEYNOTE/PLENARY PRESENTING SPONSOR | \$5,000

- 3-5 minute introduction of session by company leader
- Company promotion handed out/on chairs during keynote or plenary session (optional)
- Company pop-up sign on main stage during keynote or plenary session (optional)
- Exhibit Display Space or Pop-Up Banner Display onsite (optional)
- Logo feature next to keynote/plenary session in conference program (print & digital)
- **5** full conference passes for onsite

CUSTOM SESSION SPONSOR | \$5,000

- Sponsor provides content and speakers for a 30-minute session
- Session featured in program on website and conference app and in email promotion
- Exhibit Display Space or Pop-Up Banner Display onsite (optional)
- Sponsored session speaker headshots and bios featured on the Speaker page of the website
- **5** full conference passes for onsite

GREEN TRANSPORTATION SPONSOR | \$5,000

- Pop-up sign/banner featured at WOHESC 2025 entrance next to registration/check-in
- Green Transportation offer/discount/passess with logo feature in all attendee registration confirmation emails and on website
- Green Transportation offer/discount/passess with logo feature on sign and available at registration for WOHESC 2025 attendees
- Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital)
- Tabletop display space onsite in WOHESC sponsor foyer (includes 6-ft table and 2 chairs)
- Social media announcement of our partnership on WOHESC social channels
- Opt-In attendee list (by request)
- **5** full conference registration passes (\$1,625 value)

KEYNOTE/PLENARY PRESENTING SPONSOR \$5,000 <ul style="list-style-type: none"> • 3-5 minute introduction of session by company leader • Company promotion handed out/on chairs during keynote or plenary session (optional) • Company pop-up sign on main stage during keynote or plenary session (optional) • Exhibit Display Space or Pop-Up Banner Display onsite (optional) • Logo feature next to keynote/plenary session in conference program (print & digital) • 5 full conference passes for onsite 	CUSTOM SESSION SPONSOR \$5,000 <ul style="list-style-type: none"> • Sponsor provides content and speakers for a 30-minute session • Session featured in program on website and conference app and in email promotion • Exhibit Display Space or Pop-Up Banner Display onsite (optional) • Sponsored session speaker headshots and bios featured on the Speaker page of the website • 5 full conference passes for onsite
SESSION SPONSOR \$3,500 <ul style="list-style-type: none"> • 3 minute introduction of session on stage by company leader • Opportunity to place pop-up banner in room during session (provided by sponsor, placed by WOHESC) • Logo feature next to session in Conference program (print & digital) • 3 full conference passes for onsite 	TOUR SPONSOR \$3,500 <ul style="list-style-type: none"> • Tour led by company Leader • Logo feature next to Tour in Conference program (print & digital) • Logo featured in tour logistics email sent to all registered attendees • 3 full conference passes for onsite
ZERO WASTE SPONSOR \$3,500 <ul style="list-style-type: none"> • Official zero waste efforts at WOHESC 2025 • Pop-up sign/banner featured at WOHESC 2025 entrance next to registration/check-in • Signage next to all waste stations (provided by sponsor) • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital) • Opportunity to provide zero waste products and services at WOHESC • Social media announcement of our partnership on WOHESC social channels • Opt-In attendee list (by request) • 3 full conference passes (\$975 value) 	WATER SPONSOR \$3,500 (exclusive) <ul style="list-style-type: none"> • Official water sponsor of WOHESC 2025 • Provides waters on stage for speakers for WOHESC 2025 main stage sessions [see conference program linked here] • Provide water for WOHESC 2025 meal and break area in sponsor foyer • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital) • Social media announcement of our partnership on WOHESC social • Opt-In attendee list (by request) • 3 full conference passes (\$975 value)
SUSTAINABILITY ACTION CHALLENGE SPONSOR \$3,500 <ul style="list-style-type: none"> • Option to place branded pop up banner in room during Sustainability Action Challenge • Opton for company leader to serve as judge for the Sustainability Action Challenge • Logo feature on Sustainability Action Challenge page on WOHESC website • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital) • Opt-In Attendee List (pre and post event) • 2 full conference passes 	
SERVICEWARE SPONSOR \$3,500 <ul style="list-style-type: none"> • Your organization's service ware will be used during selected breakfast and/or lunch [see program schedule here to confirm your meal selection] • Your signage on food service tables next to service ware • Logo next to meal on conference program (print and digital) • Logo feature in email promotion, printed materials, website, signage, sponsor slideshow and event program • Opt-in attendee list (by request) • 3 full conference passes (\$925 value) 	
EVENT SPONSOR \$2,500 <ul style="list-style-type: none"> • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opt-In Attendee List (pre and post event) • 2 full conference passes for onsite 	
EXHIBITOR \$2,250 <ul style="list-style-type: none"> • 8 x 8 exhibitor space onsite at event (includes 6-ft table with linen and 2 chairs) • 2 full conference passes 	

CONFIRM



CONTACT

Email sponsorship@wohesc.org
Website wohesc.org

EVENT DETAILS

Date March 5-7, 2025
Place Portland Community College

CONNECT WITH US



#WOHESC
@WOHESC