



HIGHER EDUCATION SUSTAINABILITY CONFERENCE

March 4-6, 2024

Presenting Host Sponsor



CORPORATE SPONSOR OVERVIEW

ABOUT US

WASHINGTON OREGON CASCADIA HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington Oregon Cascadia Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration around sustainability and social justice within the Cascadia region's higher education institutions.

Educational sessions, meetups and networking opportunities empower participants to advance action steps to create change. Solutions shared at the conference are tailored for implementation in our unique political, social, economic and environmental climate.

WOHESC Program Committee



Brandon Leswoske
Portland State
University



Leticia Cavazos Sanchez
Oregon State
University



Jill Anne Smedstad
Southern Oregon
University



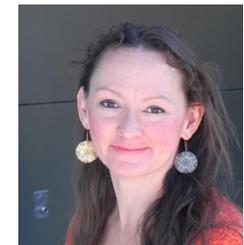
D'Andre Fisher, M.Ed.
North Seattle College



Lisa Dulude
University of
Washington



Lindsey MacDonald
Western Washington
University



Monica Stenzel
Spokane Falls
Community College



Taylor McHolm
University of
Oregon



Amy Dvorak
Lewis & Clark
College



Briar Schoon
Portland
Community College



Sarah Stoeckl
University of
Oregon



Brandon Trelstad
Oregon State
University



Grace Wang
Western Washington
University



Susan Rivera
Central Washington
University



Jeff Bousson
Central Washington
University

WHO ATTENDS?

396
Attendees

101
Speakers

18
Campus &
Community
Partners

25
Sponsors &
Exhibitors

117
Washington

202
Oregon

78
Other

- Attendees by Category -



Student
47%

Facilities/
Operations
10%



Instructional
Faculty | 7%



Institutional
Leadership/Senior
Admin | 7%



Other | 29%

WHY SPONSOR?

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations

[VIEW OUR DETAILED ATTENDEE BREAKDOWN HERE](#)



SPONSOR BENEFITS

PRESENTING SPONSOR | \$10,000

- Presenting feature/mention and logo(s) included in all outgoing marketing and promotional activities
- Company leader included in conference program opening segment
- Banner placement in onsite sponsor foyer (provided by sponsor)
- Special offer featured in thank you email to all attendees (optional, approved by WOHESC)
- **10** full conference passes for onsite

STAGE SPONSOR | \$7,500

- Signage featured on five WOHESC stages including main conference stage and breakout stages (signage provided by sponsor, approved and placed by WOHESC)
- Pop-up signage placement in sponsor foyer (provided by sponsor)
- **8** full conference passes for onsite

REGISTRATION & LANYARD SPONSOR | \$6,000 (Exclusive)

- Sponsor branded lanyards utilized for name badges worn by all attendees. Custom lanyards (quantity 500) provided by X
- Thank you from Emcee during Registration/Check-In
- Pop-up sign or custom display featured at/surrounding registration
- Special message on registration page
- **6** full conference passes for onsite

RECEPTION SPONSOR | \$5,000

- Company sign/banner featured during reception (provided by sponsor)
- Introduction by sponsor of reception in WOHESC sponsor foyer
- Logo feature next to reception in conference program (print and digital)
- **5** full conference passes for onsite

LUNCH & LEARN SESSION SPONSOR | \$5,000

- Promotional materials handed out/on chairs during Lunch & Learn session (optional)
- Pop-up sign on main stage during Lunch & Learn session (optional)
- Company leader to provide introduction of Lunch & Learn session on main stage (3-5 minutes)
- Logo feature next to sponsored lunch session in conference program (print and digital)
- **5** full conference passes for onsite

SPONSOR BENEFITS

<p>KEYNOTE/PLENARY PRESENTING SPONSOR \$5,000</p> <ul style="list-style-type: none"> • 3-5 minute introduction of session by company leader • Company promotion handed out/on chairs during keynote or plenary session (optional) • Company pop-up sign on main stage during keynote or plenary session (optional) • Exhibit Display Space or Pop-Up Banner Display onsite (optional) • Logo feature next to keynote/plenary session in conference program (print & digital) • 5 full conference passes for onsite 	<p>CUSTOM SESSION SPONSOR \$5,000</p> <ul style="list-style-type: none"> • Sponsor provides content and speakers for a 30-minute session • Session featured in program on website and conference app and in email promotion • Exhibit Display Space or Pop-Up Banner Display onsite (optional) • Sponsored session speaker headshots and bios featured on the Speaker page of the website • 5 full conference passes for onsite
<p>SESSION SPONSOR \$3,500</p> <ul style="list-style-type: none"> • 3 minute introduction of session on stage by company leader • Opportunity to place pop-up banner in room during session (provided by sponsor, placed by WOHEC) • Logo feature next to session in Conference program (print & digital) • 3 full conference passes for onsite 	<p>TOUR SPONSOR \$3,500</p> <ul style="list-style-type: none"> • Tour led by company Leader • Logo feature next to Tour in Conference program (print & digital) • Logo featured in tour logistics email sent to all registered attendees • 3 full conference passes for onsite
<p>SUSTAINABILITY ACTION CHALLENGE SPONSOR \$3,500</p> <ul style="list-style-type: none"> • Option to place branded pop up banner in room during Sustainability Action Challenge • Option for company leader to serve as judge for the Sustainability Action Challenge • Logo feature on Sustainability Action Challenge page on WOHEC website • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital) • Opt-In Attendee List (pre and post event) • 2 full conference passes 	
<p>EVENT SPONSOR \$2,500</p> <ul style="list-style-type: none"> • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opt-In Attendee List (pre and post event) • 2 full conference passes for onsite 	
<p>EXHIBITOR \$2,250</p> <ul style="list-style-type: none"> • 8 x 8 exhibitor space onsite at event (includes 6-ft table with linen and 2 chairs) • 2 full conference passes 	

CONFIRM



CONTACT

Email sponsorship@wohesc.org
Website wohesc.org

EVENT DETAILS

Date March 4-6, 2024
Place Western Washington University

CONNECT WITH US



#WOHESC
@WOHESC