



Washington Oregon Higher Education Sustainability Conference Presents

# Reduce/Reuse: A Student Design Challenge

Workshop: Sunday, March 1st, 12 - 6pm  
Finalists Pitch-fest: Tuesday, March 3rd, 8am

During this event, experts will introduce participants to the human centered design process with the goal to rapidly ideate a preliminary program or business idea focused on the theme of **Reduce/Reuse**.

These solutions can be targeted for implementation on campus, online, or in the local community. Participants will work in small teams of at least two but no more than five people, from their own institutions (ideal team size is 3-4).

## Teams are encouraged to:

- Think big, e.g., What-impacts-would-you-have-if-you-had-\$100 million big?
- Come with a preliminary idea that could be implemented and/or sustained on your campus or community.
- Consider social justice as a foundational component of any solution.

For inspiration, check out these ideas from the Biomimicry Institute: <https://tinyurl.com/rnv346o>

\$15 per person cost to attend, registration at <https://wohesc.org>