



HIGHER EDUCATION SUSTAINABILITY CONFERENCE

March 3-5, 2027

Presenting Host Sponsor



the
evergreen
state college

CORPORATE SPONSOR OVERVIEW

ABOUT US

WASHINGTON OREGON CASCADIA HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington Oregon Cascadia Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration around sustainability and social justice within the Cascadia region's higher education institutions.

Educational sessions, meetups and networking opportunities empower participants to advance action steps to create change. Solutions shared at the conference are tailored for implementation in our unique political, social, economic and environmental climate.

WOHESC Program Committee



Michael Joseph
The Evergreen State College



Joni Upman
The Evergreen State College



Sarah Heinicke
Portland State University



Leticia Cavazos Sanchez
Oregon State University



Daimon Eklund
University of Washington



Lisa Dulude
University of Washington



Lindsey MacDonald
Western Washington University



Emily Adams
University of Washington



Sophia Agtarap
City of Seattle



Susan Rivera
Central Washington University



Yolanda Cieters
Seattle University



Amy Dvorak
Lewis & Clark College



Briar Schoon
Portland Community College



Sarah Stoeckl
University of Oregon



Brandon Trelstad
Oregon State University



Grace Wang
Western Washington University



Jeff Bousson
Central Washington University



Stephan Classen
Cascadia College



Kira Welch
Southern Oregon University



Dr. Omar Al-Hassawi
Washington State University

WHO ATTENDS?

389
Attendees

108
Speakers

15
Campus &
Community
Partners

19
Sponsors &
Exhibitors

267
Washington

83
Oregon

23
Other

- Attendees by Category -



Student
26%



Sustainability
Department | **15%**



Instructional
Faculty | **12%**



Student
Affairs | **6%**



Architecture/Construction/
Engineering | **6%**

Other | **35%**

WHY SPONSOR?

- Position your organization as a regional leader in sustainability and gain visibility among a diverse audience of higher education stakeholders
- Showcase your sustainable technologies, products, and services through a platform designed for meaningful engagement
- Build connections with professionals and emerging talent who are committed to sustainability-focused careers
- Engage directly with campus decision-makers seeking innovative solutions to advance and green their operations



SPONSOR PACKAGES

PRESENTING SPONSOR | \$10,000

- Presenting feature/mention and logo(s) included in outgoing marketing and promotional activities
- Presenting sponsor leader featured as Welcome Address speaker in conference program morning segment
- Presenting sponsor logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program
- Social media announcement of our partnership on WOHESC social channels
- Custom display space onsite at event at entrance or other prominent location
- Banner placement onsite at entrance or other prominent location
- Special Offer featured in Thank You Email to all attendees (optional, approved by WOHESC)
- Opt-In attendee list pre-and post-event
- **10** all-access conference passes (\$4,000 value)

STAGE SPONSOR | \$7,500

- Sponsor signage featured on WOHESC main stage (signage provided by X, placed by WOHESC)
- Sponsor logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program
- Social media announcement of our partnership on WOHESC social channels
- Banner placement onsite at entrance or other prominent location
- Opt-In attendee list pre-and post-event
- **8** all-access conference passes (\$3,200 value)

REGISTRATION & LANYARD SPONSOR | \$5,000 (Exclusive)

- Sponsor branded lanyards (quantity 400, provided/branded by sponsor) utilized for name badges worn by all attendees
- Thank you to sponsor from emcee during opening remarks
- Sponsor pop-up sign or custom display featured at/ surrounding registration
- Sponsor logo feature on WOHESC registration page
- Special message included in all registration receipts/ confirmation email to all attendees
- Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program
- Social media announcement of our partnership on WOHESC social channels
- Opt-In attendee list pre-and post-event
- **5** all-access conference passes (\$2,000 value)

KEYNOTE/PLENARY PRESENTING SPONSOR | \$5,000

- Presenting Sponsor of select main stage Keynote Address or Plenary Session
- 3-5 minute speaker introduction of session on main stage by sponsor leader
- Sponsor promotion handed out/on chairs during Keynote or Plenary Session (optional)
- Sponsor pop-up sign on Main Stage during Keynote or Plenary Session (optional)
- Sponsor logo feature next to Keynote/Plenary session in Conference Program
- Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital)
- Social media announcement of our partnership on WOHESC social channels
- Opt-In attendee list pre-and post-event
- **5** all-access conference passes (\$2,000 value)

RECEPTION SPONSOR | \$5,000

- Presenting Sponsor of Welcome Reception
- Sponsor sign/banner featured during Welcome Reception (provided by X)
- Introduction by sponsor of Welcome Reception
- Logo feature next to Welcome Reception in conference program (Print and Digital)
- Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program
- Social media announcement of our partnership on WOHESC social channels
- Opt-In attendee list pre-and post-event
- **5** all-access conference passes (\$2,000 value)

LUNCH & LEARN SESSION SPONSOR | \$5,000

- Presenting Sponsor of Lunch & Learn Session (30-minute custom session curated by your company on lunch main stage, approved by WOHESC)
- Lunch & Learn session speaker headshots and bios featured on WOHESC speakers page
- Sponsor promotional materials handed out/on chairs during Lunch & Learn session
- Banner signage on stage during Lunch & Learn session (provided by sponsor)
- Logo feature next to sponsored session in conference program (Print and Digital)
- Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital)
- Social media announcement of our partnership on WOHESC social channels
- Opt-In attendee list pre-and post-event
- **5** all-access conference passes (\$2,000 value)

<p>CUSTOM SESSION SPONSOR \$5,000</p> <ul style="list-style-type: none"> • Sponsor provides content and speakers for a 30-minute session during select break. Content and speakers must be approved by WOHESC. • Sponsor session featured in program, in email promotion, and sponsor slideshow • Session speaker headshots and bios featured on WOHESC speaker website page • Session title and description featured in email promoting session • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program (print and digital) • Social media announcement of our partnership on WOHESC social channels • Opt-In attendee list pre-and post-event • 5 all-access conference passes (\$2,000 value) 	
<p>SESSION SPONSOR \$3,500</p> <ul style="list-style-type: none"> • Session presented by sponsor • 3 minute introduction of session on stage by sponsor leader • Opportunity to place pop-up banner in room during session (provided by sponsor, placed by WOHESC) • Sponsor logo feature next to session in conference program • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opt-In attendee list pre-and post-event • 3 all-access conference passes (\$1,200 value) 	<p>TOUR SPONSOR \$3,500</p> <ul style="list-style-type: none"> • Tour presented by sponsor • Tour led by sponsor leader (s) • Sponsor logo feature next to tour in conference program and website • Sponsor logo featured in tour logistics email sent to all registered attendees • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opt-In attendee list pre-and post-event • 3 all-access conference passes (\$1,200 value)
<p>ZERO WASTE SPONSOR \$3,500</p> <ul style="list-style-type: none"> • Sponsor of zero waste efforts at WOHESC 2027 • Sponsor pop-up sign/banner featured at entrance next to registration/check-in • Sponsor provided signage next to all waste stations • Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opportunity to provide zero waste products and services at WOHESC • Social media announcement of our partnership on WOHESC social channels • Opt-In attendee list pre-and post-event • 3 all-access conference passes (\$1,200 value) 	<p>SUSTAINABILITY ACTION CHALLENGE SPONSOR \$3,500</p> <ul style="list-style-type: none"> • Sponsor pop-up banner in room during Sustainability Action Challenge • Sponsor leader to serve as judge for the Sustainability Action Challenge • Sponsor logo feature on Sustainability Action Challenge page on WOHESC website • Sponsor logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opt-In attendee list pre-and post-event • 3 all-access conference passes (\$1,200 value)
<p>EVENT SPONSOR \$2,500</p> <ul style="list-style-type: none"> • Sponsor logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program • Opt-In attendee list pre-and post-event • 2 full conference passes (\$800 value) 	

“For my first conference, WOHESC raised my expectations for what is expected from a student in a professional environment. Participating in the Sustainability Action Challenge, showed that we can take a larger part in conferences and allowed us to apply what we have previously learned as well as information we learned at the conference. I would 1000% recommend everyone to go to WOHESC!”

—2026 WOHESC Attendee

“My experience at WOHESC 2026 was extremely positive and full of learning, light, and hope. I returned to my university with a new perspective, ideas for improvements, and a renewed sense of love for the work I’m doing. All of the people I met at WOHESC were wonderful and I’m thankful I was able to attend.”

—2026 WOHESC Attendee

CONFIRM



CONTACT

Email sponsorship@wohesc.org

Website wohesc.org

EVENT DETAILS

Date March 3-5, 2027

Place The Evergreen State College

CONNECT WITH US



#WOHESC
@WOHESC