The Washington Oregon Cascadia Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration around sustainability and social justice within the Cascadia region’s higher education institutions. Educational sessions, meetups, and networking opportunities empower participants to advance action steps to create change. Solutions shared at the conference are tailored for implementation in our unique political, social, economic, and environmental climate.
WHO ATTENDS?

396 Attendees
101 Speakers
18 Campus & Community Partners
25 Sponsors & Exhibitors
117 Washington
202 Oregon
78 Other

- Attendees by Category -

- Student | 47%
- Facilities/Operations | 10%
- Instructional Faculty | 7%
- Institutional Leadership/Senior Admin | 7%
- Other | 29%

WHY SPONSOR?

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations

VIEW OUR DETAILED ATTENDEE BREAKDOWN HERE
### PARTNER BENEFITS

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Benefits</th>
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| **PREMIER HOST**    | **$7,500** | • Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders  
• Leader to provide introduction to breakout session of choice  
• Logo feature next to select sponsored breakout session on print program (print and digital), website and conference app  
• University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)  
• Access to all recorded virtual program content after the conference  
• Social media announcement and re-tweeting of relevant sustainability-focused news  
• **25** full-conference passes for onsite or virtual attendance |
| **LEADING HOST**    | **$5,000** | • Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders  
• University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)  
• Access to all recorded virtual program content available after the conference  
• Social media announcement and re-tweeting of relevant sustainability-focused news  
• **20** full-conference passes for onsite or virtual attendance |
| **COLLABORATING HOST** | **$3,500** | • Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders  
• University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)  
• Access to all recorded virtual program content after the conference  
• Social media announcement and re-tweeting of relevant sustainability-focused news  
• **12** full-conference passes for onsite or virtual attendance |
| **SPEAKER FUND SPONSOR** | **$3,500** | • Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders  
• Thank you in Partner highlight reel shown during breaks  
• University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)  
• Access to all recorded virtual program content available after the conference  
• Social media announcement and re-tweeting of relevant sustainability-focused news  
• **12** full-conference passes for onsite or virtual attendance |
| **SUPPORTING HOST** | **$2,500** | • University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)  
• Access to all recorded virtual program content after the conference  
• Social media announcement and re-tweeting of relevant sustainability-focused news  
• **10** full-conference passes for onsite or virtual attendance |
| **CONTRIBUTING HOST** | **$1,750** | • University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)  
• **5** full-conference passes for onsite or virtual attendance |
CONFIRM

CONTACT
Email sponsorship@wohesc.org
Website wohesc.org

EVENT DETAILS
Date March 4-6, 2024
Place Western Washington University

CONNECT WITH US
#WOHESC
@WOHESC