CO-HOST OVERVIEW

March 6-8, 2023

Presenting Host
Oregon State University
WASHINGTON-OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington & Oregon Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration related to sustainability within the region’s higher education institutions. Conversation, workshops, and networking opportunities will empower participants to advance environmental performance at Washington and Oregon State institutions of higher education.

As a regional conference, WOHESC promotes a “local” focus, with dialogue specifically addressing issues in the Pacific Northwest. Solutions will be tailored for implementation in our unique political, social, economic and environmental climate.
WHO ATTENDS?

- Attendees by Category -

- 563 Attendees
- 71 Speakers
- 18 Sponsors & Exhibitors
- 20 Community Partners
- 245 Washington
- 236 Oregon
- 55 Other

Student 35% 
Facilities/Operations 8%
Institutional Leadership/Senior Administration 9%
Sustainability Department Leadership/Staff 13%
Instructional Faculty 11%
Office Administration 13%

WHY SPONSOR?

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations

VIEW OUR DETAILED ATTENDEE BREAKDOWN HERE
PARTNER BENEFITS

PREMIER HOST | $7,500
- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- Leader to provide introduction to breakout session of choice
- Logo feature next to select sponsored breakout session on print program (print and digital), website and conference app
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Exhibit Display Space or Pop-Up Banner Display onsite (optional)
- Access to all recorded virtual program content after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- 25 full-conference passes for onsite or virtual attendance

LEADING HOST | $5,000
- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Exhibit Display Space or Pop-Up Banner Display onsite (optional)
- Access to all recorded virtual program content available after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- 20 full-conference passes for onsite or virtual attendance

COLLABORATING HOST | $3,500
- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Exhibit Display Space or Pop-Up Banner Display onsite (optional)
- Access to all recorded virtual program content after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- 12 full-conference passes for onsite or virtual attendance

SPEAKER FUND SPONSOR | $3,500
- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- Thank you in Partner highlight reel shown during breaks
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Exhibit Display Space or Pop-Up Banner Display onsite (optional)
- Access to all recorded virtual program content available after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- 12 full-conference passes for onsite or virtual attendance

SUPPORTING HOST | $2,500
- University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Access to all recorded virtual program content after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- 10 full-conference passes for onsite or virtual attendance

CONTRIBUTING HOST | $1,750
- University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- 5 full-conference passes for onsite or virtual attendance