



HIGHER EDUCATION SUSTAINABILITY CONFERENCE

Hosted by:  UNIVERSITY OF
OREGON

March 2-4, 2020

SPONSOR OVERVIEW

ABOUT US

WASHINGTON-OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington & Oregon Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration related to sustainability within the region's higher education institutions. Conversation, workshops, and networking opportunities will empower participants to advance environmental performance at Washington and Oregon State institutions of higher education.

As a regional conference, WOHESC promotes a "local" focus, with dialogue specifically addressing issues in the Pacific Northwest. Solutions will be tailored for implementation in our unique political, social, economic and environmental climate.

WOHESC Program Committee



Joe Abraham
Willamette
University



Yolanda Cieters
Seattle University



Claudia Frere-Anderson
University of
Washington



Adam Maurer
Seattle Colleges



Jenny McNamara
Portland State
University



Steve Mital
University of
Oregon



Briar Schoon
Portland
Community College



Jim Simon
Gonzaga University



Brandon Trelstad
Oregon State
University



Seth Vidaña
Western Washington
University

WHO ATTENDS?

FACULTY from across disciplines, who teach and/or research interdisciplinary campus sustainability issues ranging from carbon emissions, sustainability education, food systems, planning, community connections, waste reduction, and many others.

STUDENTS who are interested in furthering sustainability at their home campus, including student leaders, researchers, activists, peer educators, club members, and others.

OPERATIONAL STAFF who want to learn more about energy conservation, waste reduction, carbon emissions, food procurement, green cleaning, and organic landscape practices. Includes facilities directors and managers, resource conservation managers, LEED building designers and operators, energy conservation staff, food service directors, custodial directors, grounds staff, and others.

STUDENT DEVELOPMENT STAFF who would like to learn more about infusing sustainable practices and concepts into residence halls, student government, student clubs, student activism, student recreation, new student services, career services, and other areas.

ADMINISTRATORS who want to explore sustainability planning and infrastructure, project funding, carbon reduction goals, and sustainability recognition and marketing. Includes university presidents, vice presidents, CFOs, and department directors.

NON-PROFIT, GOVERNMENT, AND COMMUNITY STAKEHOLDERS who interact with colleges and universities to advance their mission and further campus sustainability.

WHY SPONSOR?

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations



SPONSOR BENEFITS

	Presenting Sponsor	Stage Sponsor	Networking Reception Sponsor	Keynote / Plenary Sponsor	Lunch & Learn Sponsor	Registration Sponsor	App Sponsor
Cost	\$15,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000
Registration Passes	10	8	6	5	5	5	5
Co-Branded Conference Design	✓						
Custom Exhibit Space	✓						
6ft table-top Exhibit Space		✓	✓	✓	✓	✓	✓
Logo in Print Program	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo on Website	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo in Marketing	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo in Email Promotions	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Signage	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
On-Site PPT Slideshow Inclusion	✓	✓	✓	✓	✓	✓	✓
Opt-In Attendee List (by request)	✓	✓	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓	✓	✓
Program Inclusion	✓		Intro	Intro by Moderator	Intro	Emcee Recognition	
Banner Placement	✓	✓	✓	✓	✓	✓	
Offer in Thank You Email	✓						
Promotional Material Hand Outs				✓	✓		

SPONSOR BENEFITS

	Mini-Session Sponsor	Panel Session Sponsor	Tour Sponsor	Lanyard Sponsor	Serviceaware Sponsor	Break Sponsor	Event Sponsor	Event Sponsor/ No Table	Exhibitor
Cost	\$4,000	\$3,500	\$3,500	\$3,500	\$3,500	\$3,000	\$2,500	\$1,750	\$1,750
Registration Passes	4	3	3	3	3	3	2	2	1
6ft table-top Exhibit Space	✓	✓	✓	✓	✓	✓	✓		✓
Logo in Program	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Text Listing
Logo on Website	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
Logo in Marketing	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
Logo in Email Promotions	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
On-Site Signage	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
On-Site PPT Slideshow Inclusion	✓	✓	✓	✓	✓	✓	✓	✓	
Opt-In Attendee List (by request)	✓	✓	✓	✓	✓	✓	✓	✓	
Social Media Promotion	✓								
Program Inclusion	✓	Intro by Moderator				Emcee Recognition			
Banner Placement		✓				✓			



LET'S GET CREATIVE

Is there another way you'd like to partner with WOHESC? Let's work together to create a package that helps you to connect with our audience.

WOHESC 2020 DESIGN CHALLENGE

Reduce/Reuse: A WOHESC Design Challenge for Students

During this event, experts will introduce participants to the human centered design process with the goal to rapidly develop a preliminary program or business idea focused on the theme of Reduce/Reuse. These solutions can be targeted for implementation on campus, online, or in the local community. Participants will work in small teams of at least two but not more than five people, from their own institutions (ideal team size is 3-4). Each group will use a human centered design process to workshop their idea and create a preliminary pitch deck they can use to present their work.

DESIGN CHALLENGE TITLE SPONSOR | \$3,500 (Exclusive)

- Company is an Official Sponsor of the Design Challenge
- Option to place pop up banner in room during Design Challenge
- Opportunity to provide Grand Prize for Design Challenge winners (\$500 value or more)
- 6ft table-top exhibit space in Sponsor Foyer at WOHESC Conference
- Company logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program
- Opt-In attendee list (by request)
- 3 full-conference registration passes included

DESIGN CHALLENGE PRESENTING SPONSOR | \$2,500

- Company is an Official Sponsor of the Design Challenge
- Opportunity to provide Grand Prize for Design Challenge winners (\$500 value or more)
- 6ft table-top exhibit space in Design Challenge area
- Company logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program
- Opt-In attendee list (by request)
- 2 full-conference registration passes included

DESIGN CHALLENGE SPONSOR | \$1,000

- Company is an Official Sponsor of the Design Challenge
- Option to place pop up banner in room during Design Challenge
- Opportunity to provide Grand Prize for Design Challenge winners (\$500 value or more)
- 6ft table-top exhibit space in Design Challenge area
- Company logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program
- 1 full-conference registration passes included

CONFIRM



CONTACT

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EVENT DETAILS

Date March 2-4, 2020

Place University of Oregon
ERB Memorial Union

CONNECT WITH US

#WOHESC