SPONSOR OVERVIEW

Hosted by: South Seattle College

February 10-12, 2021

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The Washington & Oregon Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration related to sustainability within the region’s higher education institutions. Conversation, workshops, and networking opportunities will empower participants to advance environmental performance at Washington and Oregon State institutions of higher education.

As a regional conference, WOHESC promotes a “local” focus, with dialogue specifically addressing issues in the Pacific Northwest. Solutions will be tailored for implementation in our unique political, social, economic and environmental climate.

**WOHESC Program Committee**

- **Joe Abraham**
  Willamette University

- **Claudia Frere-Anderson**
  University of Washington

- **Kathleen Klaniecki**
  Central Washington University

- **Lindsey MacDonald**
  Western Washington University

- **Jenny McNamara**
  Portland State University

- **Steve Mital**
  University of Oregon

- **Briar Schoon**
  Portland Community College

- **Jim Simon**
  Gonzaga University

- **Adam Maurer**
  Seattle Colleges

- **Brandon Trelstad**
  Oregon State University
WHO ATTENDS?

**FACULTY** from across disciplines, who teach and/or research interdisciplinary campus sustainability issues ranging from carbon emissions, sustainability education, food systems, planning, community connections, waste reduction, and many others.

**STUDENTS** who are interested in furthering sustainability at their home campus, including student leaders, researchers, activists, peer educators, club members, and others.

**OPERATIONAL STAFF** who want to learn more about energy conservation, waste reduction, carbon emissions, food procurement, green cleaning, and organic landscape practices. Includes facilities directors and managers, resource conservation managers, LEED building designers and operators, energy conservation staff, food service directors, custodial directors, grounds staff, and others.

**STUDENT DEVELOPMENT STAFF** who would like to learn more about infusing sustainable practices and concepts into residence halls, student government, student clubs, student activism, student recreation, new student services, career services, and other areas.

**ADMINISTRATORS** who want to explore sustainability planning and infrastructure, project funding, carbon reduction goals, and sustainability recognition and marketing. Includes university presidents, vice presidents, CFOs, and department directors.

**NON-PROFIT, GOVERNMENT, AND COMMUNITY STAKEHOLDERS** who interact with colleges and universities to advance their mission and further campus sustainability.

**WHY SPONSOR?**

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations

VIEW OUR DETAILED ATTENDEE BREAKDOWN HERE
## Sponsor Benefits

### Sponsor Benefits That Apply to All Levels Below

- 6ft table-top exhibit display space in Sponsor Foyer
- Logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Company feature in the conference app - includes logo feature, description, links, contact information and option to set up virtual or onsite meetings with attendees
- Company feature in virtual sponsor hub to include video, photos, web links, PDF documents, contact info and promotional offers for attendees
- Social media announcement and re-tweeting of relevant sustainability-focused news
- Opt-In attendee list (pre and post event)

### Presenting Sponsor | $10,000

- Presenting feature/mention and logo(s) included in all outgoing marketing and promotional activities
- Company leader included in conference program opening segment
- Banner placement in onsite sponsor foyer (provided by sponsor)
- Digital banner ad featured in conference app
- Special offer featured in thank you email to all attendees (optional, approved by WOHESC)
- **10** full conference onsite and **10** virtual access passes included

### Stage Sponsor | $7,500

- Signage featured on five WOHESC stages including main conference stage and breakout stages (signage provided by sponsor, approved and placed by WOHESC)
- Digital banner ad featured in conference app
- Pop-up signage placement in sponsor foyer (provided by sponsor)
- **8** full conference onsite and **8** virtual access passes included

### Registration & Lanyard Sponsor | $6,000 (Exclusive)

- Sponsor branded lanyards utilized for name badges worn by all attendees. Custom lanyards (quantity 500) provided by X
- Thank you to X from Emcee during Registration/Check-In
- Digital banner ad featured in conference app
- Pop-up sign or custom display featured at/surrounding registration
- Special message from X on Registration page
- **6** full conference onsite and **6** virtual access passes included

### Reception Sponsor | $5,000

- Company sign/banner featured during reception (provided by sponsor)
- Introduction by sponsor of reception in WOHESC sponsor foyer
- Logo feature next to reception in conference program (print and digital)
- **5** full conference onsite and **5** virtual access passes included

### Lunch & Learn Session Sponsor | $5,000

- Promotional materials handed out/on chairs during Lunch & Learn session (optional)
- Pop-up sign on main stage during Lunch & Learn session (optional)
- Company leader to provide introduction of Lunch & Learn session on main stage (3-5 minutes)
- Logo feature next to sponsored lunch session in conference program (print and digital)
- **5** full conference onsite and **5** virtual access passes included
### Sponsor Benefits That Apply to All Levels Below
- 6ft table-top exhibit display space in Sponsor Foyer
- Logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Company feature in the conference app - includes logo feature, description, links, contact information and option to set up virtual or onsite meetings with attendees
- Company feature in virtual sponsor hub to include video, photos, web links, PDF documents, contact info and promotional offers for attendees
- Social media announcement and re-tweeting of relevant sustainability-focused news
- Opt-In attendee list (pre and post event)

### KEYNOTE/PLENARY PRESENTING SPONSOR | $5,000
- 3-5 minute introduction of session by company leader
- Company promotion handed out/on chairs during keynote or plenary session (optional)
- Company pop-up sign on main stage during keynote or plenary session (optional)
- Logo feature next to keynote/plenary session in conference program (print and digital)
- 5 full conference onsite and 5 virtual access passes included

### SESSION SPONSOR | $3,500
- 3 minute introduction of session on stage by company leader
- Opportunity to place pop-up banner in room during session (provided by sponsor, placed by WOHESC)
- Logo feature next to session in conference program (Print and Digital)
- 3 full conference onsite and 3 virtual access passes included

### TOUR SPONSOR | $3,500
- Tour led by company Leader
- Logo feature next to Tour in Conference Program and Website (Print and Digital)
- Logo featured in tour logistics email sent to all registered attendees
- 3 full conference onsite and 3 virtual access passes included

### EVENT SPONSOR | $2,500
- 2 full conference onsite and 2 virtual access passes included

### Sponsor Benefits That Apply to All Levels Below
- Company feature in the conference app - includes logo feature, description, links, contact information and option to set up virtual or onsite meetings with attendees
- Company feature in virtual sponsor hub to include video, photos, web links, PDF documents, contact info and promotional offers for attendees

### ONSITE EXHIBITOR | $1,250
- 6ft table-top exhibit display space in Sponsor Foyer
- 1 full conference registration pass included

### VIRTUAL EXHIBITOR | $750
- 1 virtual access pass included
CONFIRM

CONTACT
Savannah Mallo
Email  savannah@wohesc.org
Call    906-458-4431
Website  wohesc.org

EVENT DETAILS
Date     February 10-12, 2021
Place    South Seattle College
          Brockey Center

CONNECT WITH US
#WOHESC