PARTNER OVERVIEW

March 2-4, 2020

Hosted by: UNIVERSITY OF OREGON
The Washington & Oregon Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration related to sustainability within the region’s higher education institutions. Conversation, workshops, and networking opportunities will empower participants to advance environmental performance at Washington and Oregon State institutions of higher education.

As a regional conference, WOHESC promotes a “local” focus, with dialogue specifically addressing issues in the Pacific Northwest. Solutions will be tailored for implementation in our unique political, social, economic and environmental climate.

**WOHESC Program Committee**

- **Joe Abraham**  
  Willamette University
- **Yolanda Cieters**  
  Seattle University
- **Claudia Frere-Anderson**  
  University of Washington
- **Adam Maurer**  
  Seattle Colleges
- **Jenny McNamara**  
  Portland State University
- **Steve Mital**  
  University of Oregon
- **Briar Schoon**  
  Portland Community College
- **Jim Simon**  
  Gonzaga University
- **Brandon Trelstad**  
  Oregon State University
- **Seth Vidaña**  
  Western Washington University
WHO ATTENDS?

**FACULTY** from across disciplines, who teach and/or research interdisciplinary campus sustainability issues ranging from carbon emissions, sustainability education, food systems, planning, community connections, waste reduction, and many others.

**STUDENTS** who are interested in furthering sustainability at their home campus, including student leaders, researchers, activists, peer educators, club members, and others.

**OPERATIONAL STAFF** who want to learn more about energy conservation, waste reduction, carbon emissions, food procurement, green cleaning, and organic landscape practices. Includes facilities directors and managers, resource conservation managers, LEED building designers and operators, energy conservation staff, food service directors, custodial directors, grounds staff, and others.

**STUDENT DEVELOPMENT STAFF** who would like to learn more about infusing sustainable practices and concepts into residence halls, student government, student clubs, student activism, student recreation, new student services, career services, and other areas.

**ADMINISTRATORS** who want to explore sustainability planning and infrastructure, project funding, carbon reduction goals, and sustainability recognition and marketing. Includes university presidents, vice presidents, CFOs, and department directors.

**NON-PROFIT, GOVERNMENT, AND COMMUNITY STAKEHOLDERS** who interact with colleges and universities to advance their mission and further campus sustainability.
Support fellow colleges and universities in the states of Washington-Oregon as we investigate societal challenges, test drive potential solutions and shepherd in a sustainable future. Your financial backing of the 2020 Washington & Oregon Higher Education Sustainability Conference helps spur the advancement and adoption of sustainability at institutes of learning and beyond, as attendees carry new knowledge, skills and connections into the broader professional and academic arenas. By partnering with the event, your institution gains recognition for its leadership in advancing sustainability as well as the opportunity to showcase your accomplishments to a diverse audience of administration, faculty and students.

**Highlight Innovation & Gain Recognition**
Showcase leading edge practices, sustainability efforts and achievements.

**Support the Mission**
Invest in the Washington-Oregon Higher Education Sustainability Conference and drive its goal to enhance the sustainability practice and research among the region’s higher education institutions.

**Facilitate Learning**
Provide a forum for brainstorming to solve common challenges, highlighting best practices and sharing lessons learned.

**Build Relationships**
Collaborate with attendees to build new partnership opportunities and synergy between higher education and the regional business community.
PARTNER BENEFITS

PREMIER HOST | $7,500
- Leader to provide introduction to session or segment of choice
- Logo feature next to confirmed session or segment above
- Leader speaking role inclusion in WOHESC program
- Opportunity to provide handout to attendees during featured session
- University Logo feature in advertising, email promotion, printed materials, website, sponsor slideshow
- 6 ft table-top exhibitor space (includes optional 6-ft table and 2 chairs)
- 7 full-conference registration passes included

HOST | $5,000
- Leader given a speaking role in the WOHESC program (approved by WOHESC)
- University Logo feature in advertising, email promotion, printed materials, website, sponsor slideshow
- 6 ft table-top exhibitor space (includes optional 6-ft table and 2 chairs)
- 5 full-conference registration passes included

SUPPORTING HOST | $2,500
- University Logo feature in advertising, email promotion, printed materials, website, sponsor slideshow
- 6 ft table-top exhibitor space (includes optional 6-ft table and 2 chairs)
- 3 full-conference registration passes included

CONTRIBUTING HOST | $1,750
- University Logo feature in advertising, email promotion, printed materials, website, sponsor slideshow
- 2 full-conference registration passes included

LET’S GET CREATIVE
Is there another way you’d like to partner with WOHESC? Let’s work together to create a package that helps you to connect with our audience.
CONTACT
Ericka Dickey-Nelson
Email  ericka@wohesc.org
Call    503.226.2377
Website  wohesc.org

EVENT DETAILS
Date      March 2-4, 2020
Place     University of Oregon
           ERB Memorial Union

CONNECT WITH US
#WOHESC