WASHINGTON & OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington & Oregon Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration related to sustainability within the region’s higher education institutions. Conversation, workshops, and networking opportunities will empower participants to advance environmental performance at Washington and Oregon State institutions of higher education.

As a regional conference, WOHESC promotes a “local” focus, with dialogue specifically addressing issues in the Pacific Northwest. Solutions will be tailored for implementation in our unique political, social, economic and environmental climate.

WHO PARTICIPATES AS CAMPUS PARTNERS?

Campus Partners are university and college organizations and programs that work to promote the topic of sustainability in higher education on campus and in their community through newsletters, websites, social media and local events.

WHAT DOES IT MEAN TO BE A PARTNER?

Partners help spread the word about WOHESC through an in-kind, cross promotional agreement. The partnership supports the shared goal of advancing sustainability at Washington and Oregon State institutions of higher education.
What You Receive:
• 1 Complimentary ticket to attend WOHESC 2020
  *Dedicated email must be sent to receive ticket*
• Your logo (linked) and displayed in our Campus Partner section on the WOHESC website
• Twitter shout outs about your events, announcements and/or programming from @WOHESC (as provided)
• Inclusion of your materials (200) on the WOHESC Campus Partner table on-site at the event (optional)
• Inclusion on digital Thank You signage featuring Campus Partners on-site at WOHESC
• Customized promotional code to share with your network and on your social media platforms to save 30% of registration for WOHESC.
• For every 10 tickets sold using your custom promotional code, WOHESC will provide your organization one (1) additional complimentary ticket to attend WOHESC.

The Commitment:
• Send at least one (1) dedicated email leading up to the event inviting your network to join you in attending WOHESC, which includes a custom discount code (custom email Mailchimp template and/or graphic available upon request)
• Include WOHESC in a minimum of (3) email newsletters to your contact list
• Post on social media about WOHESC a minimum of three (3) times
• Allow WOHESC marketing materials (posters) to be distributed on your campus (where applicable)
CONTACT

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EVENT DETAILS

Date      March 2-4, 2020
Place     University of Oregon
          ERB Memorial Union

CONNECT WITH US

#WOHESC